

Privacy Policy of AxoniQ B.V.

THANK YOU FOR VISITING WWW.AXONIQ.IO, WHICH IS OWNED AND OPERATED BY AXONIQ B.V. THIS PRIVACY POLICY (“PRIVACY POLICY”) EXPLAINS HOW AXONIQ COLLECTS AND USES INFORMATION THAT YOU SUBMIT TO US WHILE VISITING AND/OR USING THE WEBSITE.

SHOULD YOU ELECT TO USE THE WWW.AXONIQ.IO WEBSITE, THE PRIVACY POLICY IS A LEGAL CONTRACT BETWEEN YOU AND AXONIQ (THE “AGREEMENT”). BY USING THE WEBSITE, YOU ARE IRREVOCABLY AGREEING TO ALL OF THE TERMS AND CONDITIONS OF THE AGREEMENT, INCLUDING THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THE PRIVACY POLICY, IN WHOLE OR IN PART, YOU ARE NOT AUTHORIZED TO CONTINUE TO USE THE WEBSITE AND SHOULD TERMINATE REGISTRATION BY FOLLOWING THE OPT-OUT INSTRUCTIONS

WE MAY UPDATE THIS PRIVACY POLICY TO REFLECT CHANGES TO OUR INFORMATION COLLECTION AND USE PRACTICES. IF WE MAKE ANY MATERIAL CHANGES THAT EXPAND THE WAY WE USE YOUR PERSONAL INFORMATION, WE WILL NOTIFY YOU BY EMAIL (SENT TO THE E-MAIL ADDRESS SPECIFIED IN YOUR ACCOUNT) OR BY MEANS OF NOTICE ON THE WEBSITE PRIOR TO THE CHANGE BECOMING EFFECTIVE.

WE ENCOURAGE YOU TO PERIODICALLY REVIEW THIS PAGE FOR THE LATEST INFORMATION ON OUR PRIVACY PRACTICES.

Use and Purpose of Collected Personal Data

The term “Personal Data” means information relating to an identified or identifiable natural person that is, someone who can be directly or indirectly identified. This will include your full name, physical address, email address, telephone number, or any other personal information that, alone or in combination with other information, enables contact with you physically or online.

On the website, we collect Personal Data knowingly and voluntarily provided by you when you: (i) register for any of our services or events; (ii) submit requests, suggestions, or other communications to us; (iii) interact with the Website in any way that submits, releases or displays your Personal Data to us. We may use your Personal Data for (i) providing services offered by AxoniQ (and any other companies whom we may in the future control or be controlled by), including invitations to seminars, events and communication of information including newsletters and other informational material that is not individually solicited (ii) execution of duty defined in the contract between AxoniQ and your company (iii) legal interest of AxoniQ or third party . We will not share your Personal Data with third parties with whom we are unconnected by common ownership or control unless it is necessary to do so to carry out your instructions or unless required to do so by law or unless such third party is an actual or potential successor of ours, an investor in, acquirer or target acquisition of, employee, officer or shareholder in our company and

then only for the purposes strictly necessary in connection therewith.

We may share your Personal Data with our affiliates, agents and/or contractors for the purposes described in this Privacy Policy, including the following:

- carry out the sales, sales solicitation, shipment of products, complete orders, and provide other services performed by us or third parties;
- carry out identity verification and authentication in order to provide services to you;
- provide products and services that you have purchased;
- respond to your inquiries or complaints;
- other separately and explicitly prescribed purposes.

We may also collect information and data you choose to provide that is not Personal Data, such as your job title, companies, and general location. Additionally, we may collect technical information relating to your mobile phone, mobile device or computer and the way you interact with the website, such as your IP address, browser type, and aggregate user data. This information is used to identify your internet browser, store your user preferences, authenticate user sessions, provide services, and determine whether you have installed the software necessary to access certain material or applications on the website.

Third Parties

We will not provide your Personal Data to third party advertisers without your permission, except as provided in this Privacy Policy. However, we may provide information and data that is not Personal Data, to our third party providers for any purpose including primarily customizing and targeting advertising messages. Third parties includes companies providing payment platform, marketing and sales automation software, online and offline event organizer.

We may share your Personal Data with third parties for the following reasons:

- to help facilitate the website (for example, by providing website development, or sending communications to users), but for use solely in connection with facilitating the website
- in connection with a legitimate business purpose of AxonIQ, if the third party owes us a duty of confidentiality;
- to (i) comply with lawful requests such as subpoenas or court orders, (ii) comply with applicable state, federal, or local law, (iii) prevent fraud or other illegal activities from being perpetrated through the website, or (iv) protect the property, safety, or legal rights of AxonIQ and its users;
- to affiliated companies or business successors of AxonIQ

Financial Information

AxonIQ uses third party payment processors to process payments made to us. All identifiable information or any financial information such as credit card numbers is provided directly to our third party processors.

The third party we currently use is:

www.eventbrite.com

Third Parties Who May Collect Information

The following third parties may collect information through the website, but, except as set forth above, such information shall not include Personal Data unless you post or publish such Personal Data in areas of the website accessible to other users or the public:

- third parties that help facilitate the website may, from time to time, collect information through the website in the course of providing support;
- we may share website information with partners for marketing purposes;
- third parties may collect other information that you voluntarily post or publish through the website in any way; and/or web-crawlers such as Google or Yahoo may collect information through the website.

The website may contain links or references to other websites, including third party advertisers and other unaffiliated websites. We are not responsible for the privacy policies of those websites or of advertisers on the website, and you should read the privacy policies of each website you visit. This Privacy Policy applies only to information collected through the website.

Online Security

AxonIQ uses secure server technology because we want your Personal Data to be safe. AxonIQ will use commercially reasonable measures to safeguard Personal Data stored in our servers and databases against loss, theft, and unauthorized disclosure or use. Any disclosures that you make of your own volition to the website or anyone else are made at your own risk.

If you ask us to delete your Personal Data from our records, we will use commercially reasonable efforts to do so while retaining any record necessary to comply with a governmental authority or applicable federal, state, or local law. Even after removal, however, copies of your Personal Data may remain viewable in cached or archived pages or if other users have copied or stored such information. If you would like to contact us about the Personal Data you have submitted, please contact us at: legal@axoniq.io

Amending and/or Modifying Your Personal Data

At your request, we will: (i) inform you of what personal information we have on file for you; (ii) amend or modify the personal information that we have on file for you; and/or (iii) remove personal information that you have provided to us, or that we have collected. You may do so by

contacting us via e-mail at legal@axoniq.io; provided, however, that we ask individuals to identify themselves and the information requested to be accessed, amended or removed before processing such requests, and, to the extent permitted by applicable law, we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others or would be extremely impractical (for instance, requests concerning information residing on backup tapes).

Please be advised that, after you delete your personal information, residual copies may take a period of time before they are deleted from our active servers and may remain in our backup systems. In addition, we will retain and use your personal information as necessary to comply with our legal and accounting and auditing obligations, resolve disputes and enforce our agreements.

As a data subject you also have the right to ask us to receive the personal data that you have provided yourself in a structured, commonly used and machine-readable format, so that you can transmit this personal data to another controller if you wish.

Opt-Out Opportunity

AxonIQ registrants may opt-out of receiving electronic communications from AxonIQ at any time by following the "unsubscribe" instructions in any AxonIQ e-mail received by registrant

Please note that even if you unsubscribe from AxonIQ email lists, you will continue receiving service-related communications, such as order confirmations, payment information, operational notifications, or updates to our terms or policies.

Sale, Merger, Consolidation and/or Change in Control

In its sole discretion, AxonIQ may transfer, sell or assign your Personal Data collected on and through the website to one or more third parties, as a result of the sale, merger, consolidation, change in control, transfer of substantial assets, reorganization or liquidation of AxonIQ and/or its affiliated online properties; provided, however, that if we are involved in a merger, acquisition or sale of all or a portion of our assets, you will be notified via email and/or a prominent notice on the website of any change in ownership or uses of your personal information, as well as any choices that you may have regarding your personal information.

Miscellaneous

The headings used for the sections in this Privacy Policy are for convenience and reference purposes only and shall in no way affect the meaning or interpretation of this Privacy Policy. The obligations and rights set forth in this Privacy Policy shall survive any termination or expiration of your use of the website.

If you have any questions regarding this Privacy Policy, please contact us at:

legal@axoniq.io

+31 (0)30 227 2607

AxonIQ B.V., Vliegend Hertlaan 43, 3526 KT Utrecht